



## **GB SNOWSPORT (GBS)**

### **JOB DESCRIPTION**

#### **Digital Communications & Partnerships Part time Internship**

##### **Background**

GB Snowsport's vision is for the UK to become one of the top five Olympic and Paralympic ski and snowboarding nations by 2030.

##### **Overall Purpose**

The six-month part-time internship will give you the opportunity to work closely with the fast-paced GB Snowsport Marcomms team across a variety of projects. You will be an integral part of the Marcomms team from now until after the Beijing Olympics and Paralympic 2022; helping to coordinate the social media activations across our growing partnerships, working across our social media channels (Instagram, Twitter, Facebook, YouTube, LinkedIn and TikTok), monitoring and responding to our community on social media, promoting our content across social media as well as ad hoc tasks and general admin duties. You will be a creative thinker with strong communication skills and a go-getter attitude.

##### **Length of Internship/ Hours/ Location**

This is a six month/ part-time role (22.5 hours per week) based at home with travel to GBS offices as needed. Days to be agreed.

Weekly (3 days a week)- £196.20 plus travel expenses

##### **Responsibilities**

- The candidate will have a good understanding of social media tools and experience of using them to increase engagement
- Experience with publishing digital content to the web
- Keen interest in ever-changing social media landscape with creative ideas and enthusiasm
- Skills in writing copy optimised for different social media networks

##### **Digital Communications Internship Requirements**

- You'll need to be over 18 years of age and already eligible to work in the United Kingdom
- You'll need to have a reliable work history and be responsible and punctual.
- You'll need a professional attitude and professional communication skills.
- A solid work ethic, positive attitude, and desire to succeed are expected.





- A student mentality and ability to accept feedback and coaching are also expected

#### **General Accountabilities as part of the GBS team**

- To build, manage and maintain strong team relationships and maximise communication within the team.
- To represent GBS in a professional and positive manner with both internal and external stakeholders and in doing so reflects the values of the organisation.
- To provide outstanding customer service.
- To maintain a good working knowledge of GBS objectives, athletes, commercial partners etc and developments in the sport.
- To share ideas and make suggestions to improve the organisation.
- To follow all GBS policies and procedures, especially those regarding equality and diversity, and health and safety.
- To undertake any other duties that may reasonably be required in furtherance of the objectives of GBS.

To apply please email your CV and cover letter to [media@gbsnowsport.com](mailto:media@gbsnowsport.com)

Closing Date: 4<sup>th</sup> October 2021

