



GB SNOWSPORT (GBS)

JOB DESCRIPTION

Men's Alpine World Cup Coach

Background

GB Snowsport is the National Governing Body for snowsports in the UK, managing 12 Olympic and Paralympic snowsport disciplines to reach World Cup podiums and win Olympic and Paralympic medals.

Our objectives for the period to 2026 are:

Athlete First

All efforts are directed towards the "athlete".

Provide challenge and support to our athletes.

Promote academic, professional, and personal development (the "Whole Athlete").

Performance

Achieve competitive excellence (mentally and physically).

Provide best in class coaching.

Grit: we approach everything we do with passion and perseverance.

Optimise performance through a holistic, science-based approach.

Culture

Create a performance focused culture in each area of the organisation.

Develop leadership abilities and potential of the team.

Attract and retain the best people.

Improve internal communications.

Ensure integrity in everything we do.

Ensure a diverse, inclusive, healthy culture.

Partnerships

Deliver an edge to our athletes by data driven performance analysis, in conjunction with the world's best research and innovation in snowsports.

Technology

Best in class products and services to support the athlete.

Create winning technology that gives us the advantage over our competitors.

Engagement

Create a digital marketing strategy to promote our athletes and attract new sponsors.

Promote athlete achievements across all media platforms, enabling the individual athletes to become recognised household names across Great Britain.





Overall Purpose

The purpose of the role is to: To deliver coaching support within the GBS Alpine World Class programme.

Reporting

Reports to: Alpine Director

Direct reports: None

Hours/ Location

This is a full-time role based at Home and remotely with the team.

Responsibilities

- To ensure the effective delivery of Alpine programmes by assisting the existing GBS coaches with World Class coaching services
- To support structured training and competition plans, both on and off snow and to optimise physical and technical training for each athlete
- To build, manage and maintain strong team relationships and maximise communication within the team
- To represent GBS in a professional and positive manner with both internal and external stakeholders and in doing so reflects the values of the organisation
- To maintain a good working knowledge of GBS objectives, athletes, commercial partners etc and developments in the sport
- To share ideas and make suggestions to improve the organisation
- To follow all GBS policies and procedures, especially those regarding equality and diversity, and health and safety
- To undertake any other duties that may reasonably be required in furtherance of the objectives of GBS.

To succeed you will need:

- Knowledge of technical aspects of coaching Elite level Alpine athletes.
- Knowledge, understanding and experience of the Alpine World Cup environment.
- to have and be able to demonstrate a positive attitude and contribute towards a healthy team environment.
- To be able to travel nationally and internationally.
- To possess a valid driver's license.
- To be able to establish a positive performance environment.
- To maintain a safe and positive team culture.





- To help athletes understand GBS expectations of athlete conduct, character and team cohesion.
- To support commercial sponsorship plans and arrangements.
- To provide advice and guidance to Alpine Director/Head Coach and to the whole team.
- To ensure the effective delivery of Alpine programmes.
- To develop structured training and competition plans, both on and off snow and to optimise physical and technical training for each athlete.
- To build effective relationships with ski manufacturers and other partners as required.
- To report to the Alpine Director and Head Coach (monthly and ad hoc) on athlete progress, performance and budgets etc.

Safeguarding

GBS is committed to safeguarding all children and adults and expects all employees, contractors and volunteers to share our commitment. You will be required to follow all safeguarding policies and processes and attend safeguarding training relevant to your role.

SKILLS & COMPETENCIES

- Excellent planning & prioritisation skills.
- Excellent report writing skills.
- Excellent communication and influencing skills.
- Excellent IT skills (Word, Excel, PowerPoint, emails, Financial Systems).
- Calm and resilient.

VALUES & BEHAVIOURS

All candidates should be able to evidence behaviours aligned to our values:

OUR VALUES

Athletes

Our athletes come first. Our success is made by them.

Our ambition is to support them in everything they do to allow them to reach their true potential.

Culture

We create a strong sense of team, in which everyone is a vital member. Gold medals come from true teamwork.

Engagement

We have a dedicated focus on reaching the potential global snowsport audience of one billion.





Partnerships

GB Snowsport builds and nurtures strong partnerships – it is the only way we grow stronger together.

Performance

Promoting performance is key to everything we do.

Only by putting performance first will we deliver the results we need to fulfil the vision.

Technology

We deliver an edge to our athletes by data driven performance analysis, in conjunction with the world's best research and innovation in snowsports.

